



PREFERRED
RENOVATIONS & DEVELOPMENT



IMAGERY

DARK DESATURATED BLUE C91 / M79 / Y45 / K44 RGB 32 / 47 / 73 WEB HEX #202149 PANTONE 533 C	DESATURATED BLUE C83 / M68 / Y44 / K32 RGB 51 / 68 / 89 WEB HEX #334459 PANTONE 19-4031 TCX	LIGHT DESATURATED BLUE C80 / M65 / Y39 / K21 RGB 64 / 102 / 87 WEB HEX #405266 PANTONE 540 U	LIGHT SLATE GRAY C58 / M40 / Y31 / K2 RGB 119 / 136 / 153 WEB HEX #778899 PANTONE 2165 U	DARK GRAYISH RED C46 / M48 / Y49 / K10 RGB 138 / 121 / 116 WEB HEX #6a7974 PANTONE 4041 UP
---	--	---	---	---

COLOR



HEADLINE FONT: Futura Medium, 150-200 tracking

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
abcdefghijklmnopqr**stuv**wxyz
0123456789

FONT

HEADLINE FONT #2: Futura Bold, 10-20 tracking

ABCDEFGHIJKLMNOP**QRSTUVWXYZ**
abcdefghijklmnopqrstuv**wxyz**
0123456789

SUBHEAD FONT: Futura Medium Italic, 50-75 tracking

*ABCDEFGHIJKLMN**OP**QRSTUVWXYZ*
*abcdefghijklmnopqr**stuv**wxyz*
0123456789

SUBHEAD FONT #2: Futura Condensed Medium, 30-50 tracking

ABCDEFGHIJKLMNOP**QRSTUVWXYZ**
abcdefghijklmnopqrstuv**wxyz**
0123456789

BODY FONT: Oswald Light, 30-50 tracking

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
abcdefghijklmnopqr**stuv**wxyz
0123456789

LOGO

